

How Information Sharing Can Improve Organizational Performance?

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Abstract : In today's world, information sharing plays a vital role in successful operations of supply chain; and boost to the profitability of the organizations (end-to-end supply chains). Many researches have been completed over the role of information sharing in supply chain. In this research article, we will investigate the 'how information sharing can boost profitability & productivity of the organization; for this purpose, we have developed one conceptual model and check to that model through collected data from companies. We sent questionnaire to 369 companies; and will filled form received from 172 firms and the response rate was almost 47%. For the data analysis, we have used Regression in (SPSS software) In the research findings, our all hypothesis has been accepted significantly and due to the information sharing between suppliers and manufacturers 'quality of material and timely delivery' increase and also 'collaboration & trust' will become more stronger and these all factors will lead to the company's profitability directly and in-directly. But unfortunately, companies could not avail the all fruitful benefits of information sharing due to the fear of 'compromise confidentiality or leakage of information'.

Keywords : collaboration, information sharing, risk factor, timely delivery

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