The Implementation of Corporate Social Responsibility to Contribute the Isolated District and the Drop behind District to Overcome the Poverty, Study Cases: PT. Kaltim Prima Coal (KPC) Sanggata, East Borneo, Indonesia

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Abstract : The achievement 'Best Practice Model' holds by the government on behalf of the success implementation corporate social responsibility program that held on PT. Kaltim Prima Coal which had operation located in the isolated district in Sanggata, it could be the reference for the other companies to improve the social welfare in surrounding area, especially for the companies that have operated in the isolated area in Indonesia. The rule of Kaltim Prima Coal as the catalyst in the development progress to push up the independence of district especially for the district which has located in surrounding mining operation from village level to the regency level, those programs had written in the 7 field program in Corporate Social Responsibility, it was doing by stakeholders. The stakeholders are village government, sub-district government, Regency and citizen. One of the best programs that implement at PT. Kaltim Prima Coal is Regarding Resettlement that was completed based on Asian Development Bank Resettlement Best Practice and International Financial Corporation Resettlement Action Plan. This program contributed on the resettlement residences to develop the isolated and the neglected district.

Keywords: CSR, isolated, neglected, poverty, mining industry

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