

## Readiness of Thai Restaurant in Bangkok in Applying for Certification of Halal Food Services Standard for Tourism

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**Abstract :** This research aims to study the Readiness of Thai Restaurant in Bangkok in Applying for Certification of Halal Food Services Standard for Tourism. This research was conducted by using mix methodology; both quantitative and qualitative data were used. 420 questionnaires were used as tools to collect data from the samples, the restaurant employees. The results were divided into two parts, the demographic data and the Readiness of Thai Restaurant in Bangkok in Applying for Certification of Halal Food Services Standard for Tourism. The majority of samples are single female age between 18-30 years old, who earn about 282.40 US dollars a month. The result of Thai restaurant readiness study demonstrated that readiness in foods and restaurant operating processes were scored at the lowest level. Readiness in social responsibility, food contact persons and food materials were rated at the low level. The readiness of utensils and kitchen tools, waste management, environmental management, and the availability of space to implement the establishment of halal food were scored at the average level. Location readiness, food service safety and the relationship with the local community were rated at high level. But interestingly there is none of them rated at the highest level.

**Keywords :** availability, Bangkok, halal, Thai restaurant, readiness

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