

English is Not Going to the Dog (E): Rising Fame of Doge Speak

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Abstract : Doge speak is an Internet variety with its own linguistic patterns and regularities. Doge meme contains some unconventional grammar rules which make it recognizable. With the use of doge corpus, certain characteristics of doge speak as well as reasons for its popularity are analyzed. The study concludes that doge memes can be applied to a variety of situations, for instance advertising or fashion industry. Doge users play with language and create surprising linguistic combinations. To sum up, doge meme making is a multiperson task. Doge users predict and comment on the world with the use of doge memes.

Keywords : dogespeak, internet language, language play, meme

Conference Title : ICELLL 2016 : International Conference on English Language, Literature and Linguistics

Conference Location : London, United Kingdom

Conference Dates : January 18-19, 2016