The Possibility to Assess the Industrial Enterprise Sustainability

Authors : G. Khasaev, S. Ashmarina, A. Zotova

Abstract : The priority of Russian enterprises development has been given to the optimization process of industrial enterprise activity for their sustainable development in a long-term period. The assessment of sustainable development level as one of the most efficient instruments of sustainable development management at the industrial enterprise gives a complex view of its state. In order to perform accurate analysis of the current state of the industrial enterprise, it is necessary to perform the assessment of its sustainable development and using its results to elaborate the further tactic of enterprise functioning. The assessment of sustainable development level of the enterprise may help the effective management of strategy development only if the corresponding indicators system is created. The elaboration and usage the sustainable development indicators allows the enterprise to implement analysis of its activity results and monitoring of sustainable enterprise functioning. The authors’ methods are based on general aspects of the industrial enterprise functioning such as finance, customers, inner economic process, and staff system.

Keywords : assessment methods, indicators system, industrial enterprise, sustainable development

Conference Title : ICBISSM 2015 : International Conference on Business, Information, Service Science and Management

Conference Location : Rome, Italy

Conference Dates : December 03-04, 2015