

## Investigation of Supply and Demand Trends in Diabetes Nutrition Counseling

**Authors :** Maedeh Gharazi

**Abstract :** Distinguishing proof of entrepreneurial open doors in the field of nutrition counseling is a focal issue in utilizing nutrition experts and addressing the needs of patients with chronic diseases better. To this end, this review has been directed keeping in mind the end goal to investigate the supply and interest patterns of diabetes sustenance advising as a fundamental stride toward recognizing the entrepreneurial open doors for nutrition advisors in Tehran, Iran. To execute this expressive overview concentrate on, a survey in light of Likert scale was sent via email to 100 dynamic experts in the field of nutrition counseling services in Tehran, of whom 52 reacted to its inquiries. At that point, the mean estimations of members' reactions were ascertained utilizing SPSS programming and contrasted to each other. The outcome acquired in view of members' reactions uncovered that the requirement for "healthful guiding as a treatment group" was basically not met in diverse age, training and salary gatherings of diabetic patients. Along these lines, nutrition counseling as a treatment group can be considered as a suitable field for entrepreneurial exercises.

**Keywords :** nutrition counseling, chronic diseases, diabetes, likert scale, SPSS programming

**Conference Title :** ICABFNS 2015 : International Conference on Agricultural Biotechnology, Food and Nutritional Sciences

**Conference Location :** Zurich, Switzerland

**Conference Dates :** July 29-30, 2015