World Academy of Science, Engineering and Technology International Journal of Mathematical and Computational Sciences Vol:14, No:12, 2020

When and Why Unhappy People Avoid Enjoyable Experiences

Authors: Hao Shen, Aparna Labroo

Abstract : Across four studies, we show people in a negative mood avoid anticipated enjoyable experiences because of the subjective difficulty in simulating those experiences, and they misattribute these feelings of difficulty to reduced pleasantness of the anticipated experience. We observe the avoidance of enjoyable experiences only for anticipated experiences that involve smile-like facial-muscular simulation. When the need for facial-muscular simulation is attenuated, or when the anticipated experience relies on facial-muscular simulation to a lesser extent, people in a negative mood no longer avoid enjoyable experiences, but rather seek such experiences because they fit better with their ongoing mood-repair goals.

Keywords: emotion regulation, mood repair, embodiment, anticipated experiences

Conference Title: ICSRD 2020: International Conference on Scientific Research and Development

Conference Location : Chicago, United States **Conference Dates :** December 12-13, 2020