

## Defining the Term of Strategy within Military Point of View

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**Abstract :** The strategy is about winning or preventing your enemy from winning. The origin of the term comes from the military. After utilizing the strategy for limited military purposes in early ages, soldiers and statesmen used the term together to achieve the goals of states. In ancient times, those people who made strategy and implemented it was the same. With the industrial revolution, the strategy changed like everything and the term “grand strategy” came forward. Today, from business to economy, management to philosophy there is a broad using of the term strategy. Economic strategy, business strategy, trade strategy, irrigation strategy, and even recruitment strategy are used by professionals. The purpose of this study is to analyze the evolution of the strategy and clarify actually what is about.

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