

The Examination of Organizational DNA of General Directorate of Youth and Sport Organization of Fars Province Based on Hnald Model

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Abstract : The aim of the present study was the investigation of DNA Corporate General Administration of Sports and Youth in Fars province. The descriptive research method is a survey that was conducted by field survey. For data collection, questionnaires were used that designed based on Hnald and Silverman model. In this model the organizational DNA model is stated in four types: objective, individualistic, field-oriented and Spiritual. The reliability of the questionnaire by the researcher obtained by using Cronbach's alpha equal to 89/0 respectively. The statistical population includes all managers and specialists of Fars Province Directorate of Youth and Sport that 48 of them were selected as the samples of the research. The results showed the organizational DNA Directorate General for Youth and Sports Organization of Fars province has a field -oriented and nearly field-oriented DNA.

Keywords : organizational, DNA, Hnald, Silverman model

Conference Title : ICSMM 2015 : International Conference on Sport Management and Marketing

Conference Location : Amsterdam, Netherlands

Conference Dates : August 06-07, 2015