World Academy of Science, Engineering and Technology International Journal of Mathematical and Computational Sciences Vol:14, No:12, 2020

Knowledge Management in Agro-Alimentary Companies in Algeria

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Abstract : Our survey deals a theme of the measurement of the management knowledge of actors in Algerian agricultural sector, through a study carried out with professionals affiliated to agro-alimentary 'agribusinesses'. Taking into account the creation of a national device of information on the agronomic research in Algeria, the aim is to analyze their informational practices and to assess how they rate the sharing of knowledge and the process of collective intelligence. The results of our study reveal a more crucial need: The creation a suitable framework to the division of the knowledge, to produce 'knowledge shared social' where the scientific community could interact with firms. It is a question of promoting processes for the adaptation and the spreading of knowledge, through a partnership between the R&D sector and the production one, to increase the competitiveness of the firms, even the sustainable development of the country.

Keywords: knowledge management, pole of competitiveness, knowledge management, economy of knowledge, agroalimentary, agribusiness, information system, Algeria

Conference Title: ICSRD 2020: International Conference on Scientific Research and Development

Conference Location : Chicago, United States **Conference Dates :** December 12-13, 2020