

The Role of the Youth in Rebranding Nigeria

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Abstract : The plural nature of Nigeria state has created a leadership gap in the 21st century. The leadership problem encapsulated socio-economic system has called for a reorientation in youth to channel a programme that will redeem the image (OT) the country among the committee of nations and chart a way forward in bailing the country out of bad governance unemployment corruption and other anti-development policies. The youth need to raise up to the challenges of nation building. This study engaged theoretical analysis, both written records was used to add value to its quality and recommendation was made with conclusion.

Keywords : youth, education, unemployment, rebranding, Nigeria

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