

Overview and Future Opportunities of Sarcasm Detection on Social Media Communications

Authors : Samaneh Nadali, Masrah Azrifah Azmi Murad, Nurfadhlina Mohammad Sharef

Abstract : Sarcasm is a common phenomenon in social media which is a nuanced form of language for stating the opposite of what is implied. Due to the intentional ambiguity, analysis of sarcasm is a difficult task not only for a machine but even for a human. Although sarcasm detection has an important effect on sentiment, it is usually ignored in social media analysis because sarcasm analysis is too complicated. While there is a few systems exist which can detect sarcasm, almost no work has been carried out on a study and the review of the existing work in this area. This survey presents a nearly full image of sarcasm detection techniques and the related fields with brief details. The main contributions of this paper include the illustration of the recent trend of research in the sarcasm analysis and we highlight the gaps and propose a new framework that can be explored.

Keywords : sarcasm detection, sentiment analysis, social media, sarcasm analysis

Conference Title : ICCS 2015 : International Conference on Computer Science

Conference Location : Los Angeles, United States

Conference Dates : September 28-29, 2015