

Going beyond Stakeholder Participation

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Abstract : Only with a radical change to an intrinsically motivated project team, through giving the employees the freedom for autonomy, mastery and purpose, it is then possible to develop excellent products. With these changes, combined with using a rapid application development approach, the group of users serves as an important indicator to test the market needs, rather than only as the stakeholders for requirements.

Keywords : intrinsic motivation, requirements elicitation, self-directed work, stakeholder participation

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