

Thematic Redesign of “Nah Al Balaghe” Riverside Park: Constructing the First Cultural Tourism Center in City of Tehran

Authors : Faraz Nikpour Arani, Shahin Haghi Navand

Abstract : After Two years of operation, the “Nahj Al Balaghe” riverside park, redesigning research was ordered by second region of Tehran municipality, the goal was to construct the first cultural tourism center in city of Tehran. After Pathological and analytical studies of existing situation, that made by field work research's and interviews, the main problems was identified as lack of thematic design and some physical problems that reduced the activity and livability ratio of the park. The main approach of this project was thematic physical redesign and redefinition of activities in order to the “Nahj Al Balaghe's” ideas, cultural days in “shamsi calendar”, the “7 artistic dimensions” and “four classical elements”. This paper is the abstraction of a full research that was done by writers.

Keywords : thematic redesign, Nah Al Balaghe riverside park, cultural tourism center, Tehran

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