

Vernacular Language Origin and Student's Accent Neutralization: A Basis for BPO Employability

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Abstract : The study concentrated on Vernacular Language Origin and Students' Accent Neutralization of the College of Arts and Sciences fourth students in Samar State University, Catbalogan City answering respondent's locale profile, vernacular language origin in terms of local dialect/s and domestic language/s used; the significant relationship between vernacular language origin and accent neutralization of the respondents; and the proposed activities to adopt in neutralizing students' accent. It utilized the descriptive-correlational method of research determining the significant relationship between vernacular language origin and students' accent neutralization. The researcher used: (1) questionnaire divided into three parts: the first part identified the students' locale; the second part determined the respondents' domestic language/s used while the third part identified their local language/s used, (2) validated accent neutralization assessment tool, (3) statistical treatments in the analysis of data: percentage to determine the profile of the students; chi-square test for independence to determine the significant relationship between vernacular language origin and students' accent neutralization. Findings of the study showed that vowel and diphthong sound production, domestic and local languages in indigenous, and native dialects are significantly related to accent neutralization. While, slow reading speed has a higher possibility in affecting accent neutralization. These caused designing a 50-hour short-term program for accent neutralization focusing in the correct vowel and diphthong sounds production and appropriate reading speed in preparation for the respondents' search for BPO employment. This short-term program ran for 5 hours in a day for five days in a week.

Keywords : accent neutralization, dialect, diphthongs, indigenous, language origin, language, native, reading speed, vernacular, vowels

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