

Patchwork City: An Affective Map for a Patchwork Zone

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Abstract : This article presents the creation and design process of the "patchwork map" made for the project "Santo Amaro em Rede" (Santo Amaro on Web). The project was carried out in 2009 by SESC - SP - Brazil (Social Service for the Commerce of São Paulo) in partnership with Instituto Pólis. It is a mapping of socio-cultural dynamics of São Paulo's South Zone and neighboring municipalities.

Keywords : affective map, cartography, São Paulo city, space, patchwork

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