

Students' Willingness to Use Public Computing Facilities at a Library

Authors : Norbayah Mohd Suki, Norazah Mohd Suki

Abstract : This study aims to examine relationships between attitude, self-efficacy, and subjective norm with students' behavioural intention to use public computing facilities at a library. Data was collected from 200 undergraduate students enrolled at a higher learning institution in the Federal Territory of Labuan, Malaysia via a structured questionnaire comprising closed-ended questions. Data was analyzed using multiple regression analysis. The results show that students' behavioural intention to use public computing facilities at the library is widely affected by subjective norm factor i.e. influence of the support of family members, friends and neighbours. The findings of this study provide a better understanding of factors likely to influence students' behavioural intention to use public computing facilities at a library. It also offers valuable insights into factors which university librarians need to focus on to improve students' behavioural intention to actively use public computing facilities at a library for quality information retrieval. Direction for future research is also presented.

Keywords : attitude, self-efficacy, subjective norm, behavioural intention

Conference Title : ICMMF 2015 : International Conference on Management, Marketing and Finances

Conference Location : Singapore, Singapore

Conference Dates : July 04-05, 2015