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## **Natural Language News Generation from Big Data**

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**Abstract :** In this paper, we introduce an NLG application for the automatic creation of ready-to-publish texts from big data. The fully automatic generated stories have a high resemblance to the style in which the human writer would draw up a news story. Topics may include soccer games, stock exchange market reports, weather forecasts and many more. The generation of the texts runs according to the human language production. Each generated text is unique. Ready-to-publish stories written by a computer application can help humans to quickly grasp the outcomes of big data analyses, save time-consuming preformulations for journalists and cater to rather small audiences by offering stories that would otherwise not exist.

**Keywords:** big data, natural language generation, publishing, robotic journalism

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