

"Project" Approach in Urban: A Response to Uncertainty

Authors : Mouhoubi Nedjima, Sassi Boudemagh Souad

Abstract : In this paper, we will try to demonstrate the importance of the project approach in the urban to deal with uncertainty, the importance of the involvement of all stakeholders in the urban project process and that the absence of an actor can lead to project failure but also the importance of the urban project management. These points are handled through the following questions: Does the urban adhere to the theory of complexity? Does the project approach bring hope and solution to make urban planning "sustainable"? How converging visions of actors for the same project? Is the management of urban project the solution to support the urban project approach?

Keywords : strategic planning, project, urban project stakeholders, management

Conference Title : ICBAU 2015 : International Conference on Building, Architecture and Urbanism

Conference Location : Paris, France

Conference Dates : April 27-28, 2015