

The Management of the Urban Project between Challenge and Need: The Case of the Modernization Project of Constantine

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Abstract : In this article, and through the modernization project of metropolis of Constantine (PMMC) experience in Algeria, discussed to highlight the importance of management in an urban project at various levels: strategic and operational. The statement we attended to reach is to evaluate the modernization project of metropolis of Constantine in the light of management and prove the relation between a good urban management and the success of an urban project.

Keywords : urban project, strategic management, operational management, the modernization project of constantine

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