

The Georgians' Discourses of National Identity in the Context of Europeanisation

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Abstract : The paper discusses the Georgians' online discourses of national identity in the context of Europeanisation focusing on two periods - initialing of the EU-Georgia Association Agreement in November 2013 and signing it in June 2014. Discussing how the Georgians' aspiration to integrate with the EU is combined with their perception of Europeanisation as a threat to the national identity, the author explores how the national sentiment is expressed in the above discourses while performed for the local vs. international audiences.

Keywords : Europeanisation, frontstage, backstage discourses, Georgia, national identity

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