

Assessing the Usability and Accessibility of Turkey E-Government Websites

Authors : Yakup Akgül, Kemal Vatansever

Abstract : E-Government services offer citizens an easy way to accomplish their work anytime and anywhere. Ensuring the accessibility and usability of such services is crucial to citizens to allow smooth online transaction. In this paper, an empirical study to investigate the accessibility and usability of a representative sample of Turkish e-government services presented. The study evaluated sixty one Turkish government websites according to four perspectives. The accessibility will be based on the compliance to WCAG 2.0 recommendations, and the usability will be based on a heuristics-based content, HTML and CSS validity and current use of HTML 5 and ARIA. The evaluation results show that the examined e-Government services have one or more accessibility issues. On the other hand, in terms of usability, most services were usable and well designed, thus little work is recommended to make them more user-friendly and attractive to citizen.

Keywords : accessibility, e-government, usability, Turkey

Conference Title : ICEG 2015 : International Conference on Electronic Government

Conference Location : Stockholm, Sweden

Conference Dates : July 13-14, 2015