

The Impact of Motivation on Employee Performance in South Korea

Authors : Atabong Awung Lekezem

Abstract : The purpose of this paper is to identify the impact or role of incentives on employee's performance with a particular emphasis on Korean workers. The process involves defining and explaining the different types of motivation. In defining them, we also bring out the difference between the two major types of motivations. The second phase of the paper shall involve gathering data/information from a sample population and then analyzing the data. In the analysis, we shall get to see the almost similar mentality or value which Koreans attach to motivation, which a slide different view coming only from top management personnel. The last phase shall have us presenting the data and coming to a conclusion from which possible knowledge on how managers and potential managers can ignite the best out of their employees.

Keywords : motivation, employee's performance, Korean workers, business information systems

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