

The Role of Mass Sport Guidance in the Health Service Industry of China

Authors : Qiu Jian-Rong, Li Qing-Hui, Zhan Dong, Zhang Lei

Abstract : Facing the problem of the demand of economic restructuring and risk of social economy stagnation due to the ageing of population, the Health Service Industry will play a very important role in the structure of industry in the future. During the process, the orient of Chinese sports medicine as well as the joint with preventive medicine, and the integration with data bank and cloud computing will be involved.

Keywords : China, the health service industry, mass sport, data bank

Conference Title : ICSES 2015 : International Conference on Sport and Exercise Science

Conference Location : Lisbon, Portugal

Conference Dates : April 16-17, 2015