

The Structure of the Intangible Capital

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Abstract : The article deals with the structure of intangible capital. A significant share of intangible capital is associated with a person as such and can be considered as human capital, which in turn also has a complex structure, including intellectual, social, organizational, client, reputational capital. We have allocated a separate category of intangible capital - unidentifiable capital, including a variety of synergistic interaction effects, etc. the structure of intangible capital. A significant share of intangible capital is associated with a person as such and can be considered as human capital, which in turn also has a complex structure, including intellectual, social, organizational, client, reputational capital. We have allocated unidentifiable capital as a separate category of intangible capital, including a variety of synergistic interaction effects and other.

Keywords : intangible capital, intangible property, object of intangible property, reputation capital

Conference Title : ICLTIM 2015 : International Conference on Leadership, Technology and Innovation Management

Conference Location : Paris, France

Conference Dates : May 18-19, 2015