

People's Perception towards the ASEAN Economic Community (AEC)

Authors : Nopadol Burananuth

Abstract : The purposes of this research paper were to study the relationship between the economic factor and political factor, the relationship between political and economic factor and social factor, and the effects of economic factor, political factor, and social factor to the people's perception about ASEAN Economic Community (AEC). A total of 400 samples were selected from four sub-districts from Arunyaprathet District, Srakaow Province. Data analysis method included multiple regression analysis. The findings revealed that political factor depended on trade cooperation, transportation cooperation, and communication cooperation. Social factor was depended on disaster protection, terrorism protection, and international relations. In addition, the people's perception of the AEC depended on disaster perception, terrorism protection, international relations, transportation cooperation, communication cooperation, interdependence, and labor movement.

Keywords : economic factors, perception, political factors, social factors

Conference Title : ICBPM 2015 : International Conference on Business Process Management

Conference Location : London, United Kingdom

Conference Dates : February 16-17, 2015