

Competitiveness of the Innovations of Furniture Enterprises in Bulgaria

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Abstract : The analysis of the competitiveness of the innovation of furniture enterprises in Bulgaria requires distinguishing types of innovation and innovation activities to determine the results. Main object of the analysis are the results of innovative activities with a high degree of novelty that determine competitiveness and high innovation. It is focused on innovative research in the EU in the last three-year period and its level is directly related to the forms of protection of industrial property, which enterprises use. The results are from studies of innovation of furniture enterprises in Bulgaria during the period - 2006-2012 on a sample of more than 600 furniture companies. The results from studies are focused on product and process (technological) innovations with a high degree of novelty.

Keywords : innovations, competitiveness, furniture enterprises, Bulgaria

Conference Title : ICIMT 2015 : International Conference on Innovation, Management and Technology

Conference Location : Copenhagen, Denmark

Conference Dates : June 11-12, 2015