

Industrial Management of Highland Community: The Hmong Ethnic Group Hill Tribe, Phetchabun Province

Authors : Kusuma Palaprom

Abstract : The aims of this research are: 1) to study Hmong ethnic group hill tribe's way of life and community industrial management and 2) to bring the industrial management into the community. This is a Participatory Action Research (PAR) using qualitative and quantitative data. The findings are: 1) Way of living and learning from nature of Hmong ethnic group hill tribe bases on their cultural relic belief. Hmong's way of life or occupation is traditional agriculture which cannot be business because they cannot adopt the industrial management to the community economic innovation base on local wisdom. 2) Quality of life development using local wisdom cost is not worth. Hmong ethnic group hill tribe are lack of modern knowledge-managerial aspect and the application of local wisdom cost and 3) the government supports for Hmong's developing of life quality are limited. Solving problem guidelines are: 1) to create awareness of ethnic group wisdom-industrial conservation. 2) Government policy need to give an opportunity and motivate ethnic group community to do the cultural-industrial conservation with industrial management process and local wisdom cost. In order to, improve the sustainability of quality of life.

Keywords : industrial management, highland community, community empowerment ethnic group

Conference Title : ICSSM 2015 : International Conference on Social Science and Management

Conference Location : Venice, Italy

Conference Dates : April 13-14, 2015