

The Relationship between Organizational Culture and the Establishment of Knowledge Management in the Central Insurance of Iran

Authors : Alireza Assareh, Fatemeh Havas Beigi, Mohammad Vafae Yeganeh

Abstract : The present study is conducted to investigate the relationship between organizational culture and the establishment of knowledge management in the Central Insurance of Iran. The research results revealed that there is a significant positive relationship between organizational culture and its elements that include management support, organizational belonging, individual innovation, and leadership style and the establishment of knowledge management in the central insurance of Iran and that there isn't any significant relationship between conflict resolution and the establishment of knowledge management in the central insurance of Iran.

Keywords : organizational culture, knowledge management, central insurance of Iran, individual innovation

Conference Title : ICOBHRM 2015 : International Conference on Organization Behavior and Human Resource Management

Conference Location : Miami, United States

Conference Dates : March 09-10, 2015