

Knowledge Management: Why is So Difficult? From “A Good Idea” to Organizational Contribute

Authors : Lisandro Blas, Héctor Tamanini

Abstract : From earliest 90 to now, no many companies or organization can “really” implement a knowledge management (KM) system that works (no only viewed from a measurement model, but in this continuity). Which are the reasons of that? Some of the reason maybe could be embedded in how KM is demanded (usefulness, priority, experts, a definition of KM) vs the importance and resources that the organizations afford (budget, responsible of a specific area of KM, intangibility). Many organizations “claim” the importance of Knowledge Management but ththese demands are not reflecting these claims in their future actions. With another’s tools or managements ideas the organizations put the economics and human resources to work. Why it’s not occur in KM? This paper tray to explain some of this reasons and tray to deal with this situations through a survey done in 2011 for a IAPG (Argentinean Institute from Oil & Gas) Congress.

Keywords : knowledge management into organizations, new perspectives, failure in implementation, claim

Conference Title : ICKM 2015 : International Conference on Knowledge Management

Conference Location : London, United Kingdom

Conference Dates : January 19-20, 2015