

## **Endogenous Development and Sustainable Perspectives: The Case of Traditional Communities Located around the Area of Management of Precious Wood Amazon**

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**Abstract :** Endogenous development usually present a deep approach to locational aspects, considering the potential, knowledge and the workforce, as encouragement to articulate the entire productive activity of a community. In the case of communities located around the area of management of the company Precious Wood Amazon (PWA), their endogenous development is subject to the dynamic of this company, which operates a certified way, seeking alternatives to mitigate and compensate the damages caused by its activities. This article sought to present the socio-economic and environmental challenges to promote the endogenous development of these communities, identifying the relationship of the PWA in this process. The communities analyzed emerge with poor socioeconomic conditions, furthermore, their ecosystem characteristics differ spatially from each other, which modifies the entire production dynamics. The family agriculture was an important source of income, but needs investment and technical assistance. The participation of PWA in the promotion of the endogenous development of the communities was proved significant, because of the intense sustainable actions practice by PWA. Many are the challenges that exist in these communities, so its fundamental to elaborate public policies to these specific areas.

**Keywords :** endogenous development, traditional communities, Amazon, PWA

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