

Support of Knowledge Sharing in Manufacturing Companies: A Case Study

Authors : Zuzana Crhová, Karel Kolman, Drahomíra Pavelková

Abstract : Knowledge is considered as an important asset which can help organizations to create competitive advantage. The necessity of taking care of these assets is more important in these days - in days of turbulent changes in business environment. Knowledge could facilitate adaption to constant changes. The aim of this paper is to describe how the knowledge sharing can be supported in the manufacturing companies. The methods of case studies and grounded theory were used to present information gained by carrying out semi-structured interviews. Results show that knowledge sharing is supported in very similar ways in respondent companies.

Keywords : case study, human resource management, knowledge, knowledge sharing

Conference Title : ICMMF 2015 : International Conference on Management, Marketing and Finances

Conference Location : Rome, Italy

Conference Dates : May 05-06, 2015