

Andalusian Theatre and Cultural Policies

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Abstract : Cultural Policies of the Regional Government of Southern Spain have been consistently favoring of late large-scale productions destined to promote great investments and attract tourism rather than support local culture. Despite the explicit mission of la Junta de Andalucia to “raise consciousness of the Andalusian Culture and Identity through the promotion of research and the diffusion of its historic, linguistic and anthropological heritage,” most of its efforts remain destined to globalizing products of mass consumption that ignore local voices, needs and concerns. The general effects of this trend are detrimental to local cultural agents, that are struggling to organize and voice the impacts of these policies in several seminars, documents and manifests.it examine here recent initiatives of Andalusian theatre practitioners that address the implications of this lack of support and manifest their effects to their sense of identity, their artistic values and their cultural production.

Keywords : andalusia, cultural centralization, cultural identity, meridional spain, regional cultural policies, southern spain, theatre

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