

Comparative Analysis of Relationship Satisfaction: A Study on Individuals Engaging in Dating Apps Versus Traditional Methods

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Abstract : This study explores the relationship satisfaction of individuals using dating apps in comparison to those who engage in traditional dating methods. As digital dating platforms become more prevalent, it is important to assess their effects on relationship dynamics. A total of 273 participants, consisting of 110 dating app users and 163 individuals who met their partners through conventional means, completed standardised questionnaires measuring various aspects of relationship satisfaction. The results showed no significant differences in overall relationship satisfaction, emotional intimacy, communication effectiveness, or commitment levels between the two groups. These findings suggest that, despite the convenience offered by dating apps, individuals utilising traditional dating methods experience greater relational fulfillment. This research adds to the existing literature on digital dating and provides valuable insights for individuals and professionals navigating the complexities of modern romantic relationships.

Keywords : relationship satisfaction, comparative study, t test, independent sample t test

Conference Title : ICPABS 2025 : International Conference on Psychological and Behavioural Sciences

Conference Location : Bengaluru, India

Conference Dates : January 30-31, 2025