

The Confluence of Green Human Resource Management and Green Supply Chain Management: A Comprehensive Bibliometric Review

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Abstract : The growing importance of addressing environmental issues has resulted in a heightened emphasis on incorporating sustainability into different aspects of business operations, specifically within the realms of Green Human Resource Management (Green HRM) and Green Supply Chain Management (Green SCM). Despite the increasing amount of scholarly literature pertaining to both fields, there exists a significant research gap in examining the interconnection between Green Human Resource Management (HRM) and Green Supply Chain Management (SCM). The objective of this systematic literature review is to address the existing knowledge gap by conducting a thorough bibliometric analysis of 60 distinct articles, selected from an initial set of 86, which specifically reference both domains in their titles. These articles were retrieved from reputable databases such as Scopus and Web of Science. The analysis encompassed a comprehensive investigation of citations, patterns of authorship, publication venues, and thematic emphasis within the chosen articles. The findings provide an overview of the existing knowledge regarding the interconnectedness of Green HRM and Green SCM, emphasizing significant topics, influential scholars, and notable publication platforms. The results of the study also highlight areas where further research is needed and suggest avenues for future investigation. This study highlights the importance of conducting additional empirical studies and developing theoretical frameworks that encompass both domains. This study provides a comprehensive perspective on the interplay between Green HRM (Human Resource Management) and Green SCM (Supply Chain Management), thus assisting scholars and professionals in formulating approaches for the implementation of environmentally sustainable business practices.

Keywords : green HRM, green SCM, systematic literature review, bibliometric analysis, sustainability

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