Artificial intelligence and Canva App

Authors : Lamar Alhindi, Madhawi Alsharif

Abstract : This report explores Canva, a user-friendly graphic design platform designed to empower individuals of all skill levels in creating diverse visual content. The study provides a comprehensive overview of Canva's features, such as its drag-and-drop interface, AI tools, and extensive asset library. A survey was conducted to assess users' perceptions of Canva's AI-driven features, highlighting their utility in saving time and improving efficiency. Key insights include the popularity of design suggestions and accessibility for beginners. The report underscores Canva's versatility for personal and professional applications, emphasizing its role as a go-to design tool for individuals and businesses alike.

Keywords : Canva, Ai, Ai driven tools, beginner, editing
Conference Title : ICA 2024 : International Conference on Archaeology
Conference Location : Cairo, Egypt
Conference Dates : December 16-17, 2024