

Motivation and Livelihood of Undergraduate Students Based On Sufficiency Economy Philosophy in Suan Sunandha Rajabhat University

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Abstract : This research is aimed to study about motivation that students of Suan Sunandha Rajabhat University follow and happily live according to Sufficiency Economy Philosophy. Having collected 394 questionnaires, the result showed that most students had great motivation to follow this philosophy in high level, especially in terms of righteousness in profession; besides, students' determination and intention to apply this philosophy in everyday lives were so impressive though students' families were not ready enough. Each of students, in fact, consulted families for plans of any activities without tiredness and discouragement based on the saying "Where there is a will, there is a way." On the part of universities lives, students interacted with society and created projects that supported income to the community including exercises, sports, recreational activities, and community services.

Keywords : motivation, livelihood, sufficiency economy philosophy, undergraduate students of Suan Sunandha Rajabhat University

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