World Academy of Science, Engineering and Technology International Journal of Information and Communication Engineering Vol:8, No:12, 2014

Contemporary Anti-Gypsyism in European Mass Media

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Abstract: This paper focuses on the contemporary phenomenon of Anti-Gypsyism which is widely diffused on social representations of the so called 'Gypsies'. In Europe and especially in Italy, media tend to reproduce racist stereotypes and prejudices through a xenophobic depiction of this ethnic group, often offering an ethnocentric point of view. From an anthropological perspective, Roma people are a minority group actually facing diasporic phenomena in all Europe, produced by the host society.

Keywords: Roma people, anti-gypsyism, ethnocentrism, mass media

Conference Title: ICCFMS 2014: International Conference on Communication, Film and Media Sciences

Conference Location : London, United Kingdom **Conference Dates :** December 22-23, 2014