

The Role of Management Information Systems in the Strategic Management of Institutions of Higher Education

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Abstract : It has become increasingly important for institutions of higher education as well to use available resources as effectively as possible for the implementation of the institution's strategic plans and, at the same time, to ensure a stable future. This is the responsibility of the management and administration of the institution. Having access to complete and comprehensive information is indispensable for making dynamic and well-founded decisions that consider the realization of objectives to be primary and that manage possibly emerging risks, etc. The present paper introduces the role of Management Information Systems (MIS) at the University of Debrecen, one of the largest institutions of higher education in Hungary, and also discusses the utilization of this and associated information systems in management functions.

Keywords : management information system (MIS), higher education, Hungary, strategy formulation

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