

How to Use E-Learning to Increase Job Satisfaction in Large Commercial Bank in Bangkok

Authors : Teerada Apibunyopas, Nithinant Thammakoranonta

Abstract : Many organizations bring e-Learning to use as a tool in their training and human development department. It is getting more popular because it is easy to access to get knowledge all the time and also it provides a rich content, which can develop the employees skill efficiently. This study focused on the factors that affect using e-Learning efficiently, so it will make job satisfaction increased. The questionnaires were sent to employees in large commercial banks, which use e-Learning located in Bangkok, the results from multiple linear regression analysis showed that employee's characteristics, characteristics of e-Learning, learning and growth have influence on job satisfaction.

Keywords : e-Learning, job satisfaction, learning and growth, Bangkok

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