

The Effect of Sustainable Supply Chain Management on Performance of Agricultural Firms in Nigeria

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Abstract : This study investigates the effect of sustainable supply chain management (SSCM) on the performance of agricultural firms in Nigeria. Green packaging, product design, waste reduction and supply chain design were examined. The ecological modernization theory, which suggests the economic benefit of the environment, was used to underpin the study. The research is quantitative in nature, and a survey research method was adopted where information was obtained using questionnaires distributed directly to the top managers of 6 agricultural firms in Nigeria. STATA and SPSS were used for the data analysis, and regression analysis was used to examine the effects. Findings showed that SSCM positively improves the performance of the firms. Also, detailed information about the study's selected variables' effect on performance was provided. Additionally, the significant role of SSCM in accelerating the firms' performance was highlighted. It is recommended that SSCM should be given serious attention by integrating it into the overall firm's business strategy.

Keywords : sustainable supply chain management, green packaging, product design, waste reduction, supply chain design and performance

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