

## Cultural Unconscious Believes About Couple Relationship in Married People

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**Abstract :** There is an ongoing and dynamic interplay between cultural environment and individuals' psych, an interaction that starts at birth and continues throughout life. Cultural Unconscious affects the way people choose their partners and how they shape their relationships. The aim of this study is to identify cultural unconscious beliefs that play a decisive role in the relationship between couples. The study used the method of thematic analysis, and through purposeful sampling and semi-interviews, the themes regarding cultural unconscious in 17 married people between the ages of 24 and 40 years were identified. These themes are (1) Feminization-masculinization of post-marriage roles; (2) Subordinate Women - an intergenerational belief; (3) cultural standards affecting the choice of spouse; (4) primary family beliefs about marriage. Based on these findings, traditional beliefs continue to play a decisive function and effect on people's unconscious, and in order to achieve a couple's relationship satisfaction, identifying their roles and becoming conscious of these unconscious cultural beliefs is very important.

**Keywords :** couple relationship, partner choice, thematic analysis, unconscious cultural believes

**Conference Title :** ICPP 2024 : International Conference on Psychiatry and Psychology

**Conference Location :** Lisbon, Portugal

**Conference Dates :** October 28-29, 2024