

## Sustainable Conservation and Renewal Strategies for Industrial Heritage Communities from the Perspective of the Spirit of Place

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**Abstract :** With the acceleration of urbanization and the profound change in industrial structure, a large number of unused and abandoned industrial heritage has emerged in the city, and the industrial communities attached to them have also fallen into a state of decline. This decline is not only reflected in the aging and decay of physical space but also in the rupture and absence of historical and cultural veins. Therefore, in urban renewal, we should not only pay attention to the physical transformation and reconstruction but also think deeply about how to inherit the spiritual core of industrial heritage communities, how to awaken and reconstruct their place memory, and how to promote its organic integration with the process of urban redevelopment. This study takes the Jiangnan Cement Factory industrial heritage community as a typical case and analyzes the challenges and opportunities it faces in the process of renewal, protection and utilization. With the continuation of the spirit of place as the core, we are committed to realizing the sustainable development of the community's industry, space and culture. Based on this, we propose three types of regeneration strategies, including industrial activation, spatial restoration and spiritual continuity, in order to provide useful theoretical references and practical guidance for the future conservation of industrial heritage and the sustainable development of communities.

**Keywords :** spirit of place, industrial heritage communities, urban renewal, sustainable communities

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