

Nexus of Community-Based Tourism Business and Sustainable Livelihood Practices: A Case Study of Amaltari Tharu Village Community, Nepal

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Abstract : This research explores the symbiotic relationship between community based tourism (CBT) businesses and sustainable livelihood practices in the context of Amaltari Tharu Village Community, Nepal. Through a thorough investigation, it analyzes the impact of community-based tourism entrepreneurship on local livelihoods. Using an interpretive case study approach, it assesses how tourism activities affect the sociocultural, economic, and environmental dimensions of the community. The research highlights the sustainable livelihood practices embraced by local communities, guided by the principles of sustainable development. The study employs a triangulation approach to analyze data, aiming to generate insights that contribute to a KICK START discourse on sustainable tourism in the region, shedding light on the connection between community-based tourism entrepreneurship and local livelihood practices. The findings are expected to offer valuable discourse among academic researchers and suggestions for sustainable tourism management strategies in similar global contexts.

Keywords : community based tourism businesses, sustainable livelihood, Nepal, sociocultural and environmental impact, kick start discourse

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