World Academy of Science, Engineering and Technology International Journal of Economics and Management Engineering Vol:18, No:07, 2024

A Financial Analysis of the Current State of IKEA: a Case Study

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Abstract : In the present work, we aim to analyse IKEA as a company, by focusing on its development, financial analysis and future benchmarks, as well as applying some of the knowledge learned in class, namely hedging and other financial risk mitigation solutions, to understand how IKEA navigates and protects itself from risk. The decision that led us to choose IKEA for our casework has to do with the long history of the company since the 1940s and its high internationalization in 63 different markets. The company also has clear financial reports which aided us in the making of the present essay and naturally, was a factor that contributed to our decision.

Keywords: Ikea, financial risk, risk management, hedge

Conference Title: ICABE 2024: International Conference on Accounting, Business and Economics

Conference Location : Santorini, Greece **Conference Dates :** July 11-12, 2024