

## Perception of Value Creation in the Project-Based Organization: Results of an Exploratory Study

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**Abstract :** The issues of value creation and project-based organization have been examined separately by several studies, but few studies have combined value creation and project-based organization. To this end, this study seeks to provide an answer to the question of how project-based organizations perceive the notion of value and value creation. Opting for an exploratory analysis, a qualitative study was carried out within an industrial company organized on a project basis. The results of this study show that the concepts of value and value creation remain, from the point of view of the various players, vast and refer, in the majority of cases, to the notion of performance.

**Keywords :** exploratory analysis, project-based organization, value creation, organisational value

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