

The Factors of Supply Chain Collaboration

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Abstract : The objective of this study was to identify factors impacting supply chain collaboration. a quantitative study was carried out on a sample of 84 Tunisian industrial companies. To verify the research hypotheses and test the direct effect of these factors on supply chain collaboration a multiple regression method was used using SPSS 26 software. The results show that there are four factors direct effects that affect supply chain collaboration in a meaningful and positive way, including: trust, engagement, information sharing and information quality

Keywords : supply chain collaboration, factors of collaboration, principal component analysis, multiple regression

Conference Title : ICGSCLM 2024 : International Conference on Global Supply Chain and Logistics Management

Conference Location : Istanbul, Türkiye

Conference Dates : November 07-08, 2024