World Academy of Science, Engineering and Technology International Journal of Industrial and Systems Engineering Vol:18, No:11, 2024

The Factors of Supply Chain Collaboration

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Abstract : The objective of this study was to identify factors impacting supply chain collaboration. a quantitative study was carried out on a sample of 84 Tunisian industrial companies. To verify the research hypotheses and test the direct effect of these factors on supply chain collaboration a multiple regression method was used using SPSS 26 software. The results show that there are four factors direct effects that affect supply chain collaboration in a meaningful and positive way, including: trust, engagement, information sharing and information quality

Keywords: supply chain collaboration, factors of collaboration, principal component analysis, multiple regression **Conference Title:** ICGSCLM 2024: International Conference on Global Supply Chain and Logistics Management

Conference Location: Istanbul, Türkiye Conference Dates: November 07-08, 2024