

Survey and Analysis of the Operational Dilemma of the Existing Used Clothes Recycling Model in the Community

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Abstract : As a community public facility, the popularity and perfection of old clothes recycling products directly affect people's impression of the whole city, which is related to the happiness index of residents' lives and is of great significance to the construction of eco-civilized cities and the realization of sustainable urban development. At present, China's waste clothing is characterized by large production and a high utilization rate, but the current rate of old clothes recycling is low, and the 'one-size-fits-all' recycling model makes people's motivation for old clothes recycling low, and old clothes recycling is in a dilemma. Based on the two online and offline recycling modes of old clothes recycling in Chinese communities, this paper conducts an in-depth survey on the public, operators, and regulators from the aspects of activity scene analysis, crowd attributes analysis, and community space analysis summarizes the difficulties of old clothes recycling for the public - nowhere to recycle, inconvenient to recycle and unwilling to recycle, and analyzes the factors that lead to these difficulties, and gives a solution with foreign experience to solve these problems. It also analyzes the factors that lead to these difficulties and gives targeted suggestions in combination with foreign experience, exploring and proposing a set of appropriate modern old-clothes recycling modes.

Keywords : community, old clothes recycling, recycling mode, sustainable urban development

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