

Societal Stakes for Small Cruise Ships: A Recurrent Issue of Our Time

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Abstract : Societal issues are at stake for cruises anywhere, whatever the size of the ships and their destinations are. However, the Mediterranean sea is the main region where many operate and the challenges are both social and environmental. The presentation focuses on small ships, accounting for market niches, aimed at more specific cruise passengers and calling at less visited areas. How they cope with the benefit of all stakeholders is a persistent issue of our time.

Keywords : environment, management, social, societal, safety

Conference Title : ICBEM 2015 : International Conference on Business, Economics and Management

Conference Location : Montreal, Canada

Conference Dates : May 11-12, 2015