

Developing Community-Based Ecotourism Framework for Sustainability in Kota Kinabalu, Sabah, Malaysia

Authors : Fauziahtion AG. Samad, Imelda Albert Gisip

Abstract : Community-Based Ecotourism (CBET) is one of the most significant parts of the sustainability in tourism. To achieve the goal of sustainability, the Framework for Sustainable Community Based Ecotourism (FSCBE) was developed from the experience in setting and implementing Community-Based Ecotourism (CBE) under IMPAK (Community-Based Tourism Development Initiative, Kota Kinabalu City Hall) program. Desa Cinta Kobuni located in Inanam, a sub-district of Kota Kinabalu city was the first project under this program. The goal was to transform the village into a sustainable tourism destination. After five years of the program, there are three tourism destination were established included Homestay Id Kalangadan and Homestay Darau Wetland. They currently are still in the growth stage and now becoming a model for other inspiring villages to emulate. There are three major impacts to the villages, which are 1) the increment of secondary income; 2) the advancement of women's empowerment; and 3) the enhanced sustainability initiatives of the villagers. The experience in developing the CBET has resulted the Kota Kinabalu City Hall to produce the Framework for Sustainable Community Based Ecotourism (FSCBE) that integrates Sustainable Development Goals and Global Sustainable Tourism Criteria (GSTC) for future CBET development in other villages in the city.

Keywords : community-based ecotourism, sustainability, Sabah, Malaysia

Conference Title : ICWSDSD 2024 : International Conference on Women Deliver: Sustainable Development

Conference Location : Los Angeles, United States

Conference Dates : October 28-29, 2024